**How To Promote Your membership website for free**

If you’re looking at keeping your costs down and you’re wanting to promote your membership site for free then it can be done quite easily by using the power of social media and a few other methods.

**# Facebook**

Sign up to Facebook, create a group and start to invite people with similar interests to your membership site to the group, start pushing out sneak peeks of your premium content to the Facebook group and get the Facebook fans interested. You can also ask your existing users if they haven’t already joined the group on Facebook then they can do and also share it with their friends also.

**# Twitter**

Follow people on Twitter with similar interests, start talking to them make conversation, get them interested in your membership website, offer your twitter followers a 24 hour coupon discount code to get in for 50% off for 1 month if they join today.

Make sure you are cross promoting your twitter and Facebook accounts and also use these platforms to promote your other profiles on other sites. You can ask your users on your website to follow you on Twitter.

**# Digg / Reddit**

Social news websites such as Digg and Reddit are free post content on, what you want to do is write an article on why your website is great to sign up to for anyone wanting to learn more about the chosen niche, make the article really tempting for users, really sell the features and benefits of the product to them. Then post a link to this article on social news websites such as Digg and Reddit, you can also ask your members if they have Digg and Reddit accounts to favourite and Digg the stories helping them get more traction you can also put the links to the stories on dig and Reddit on twitter and Facebook too.

**# Article marketing**

Article marketing is a great free way to explain to the world that your membership product has arrived on the scene, you need to make sure you have a well written press release selling the features and benefits of the service, submit this to all the free article directory’s and press release sites for backlinks and extra exposure.